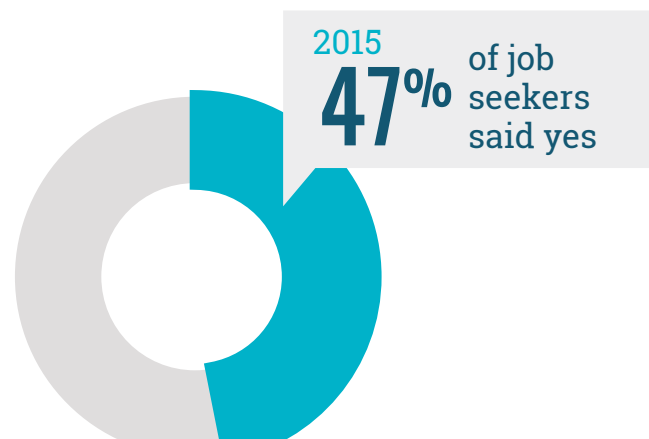
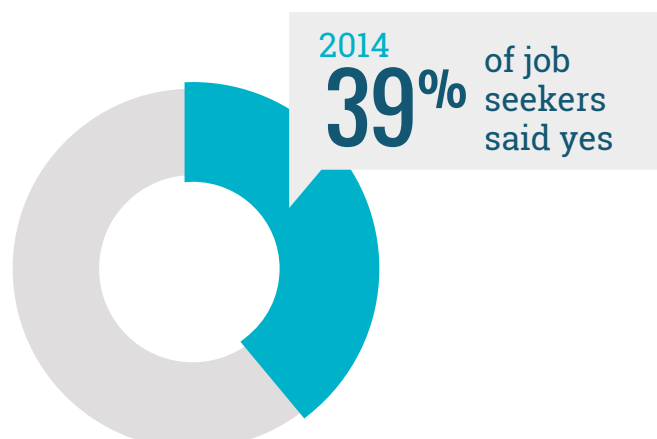


# The Year of CANDIDATE CONFIDENCE 2015

A Beyond survey asked job seekers, "Will It Be Easier to Find a Job in 2015?"



What this means for hiring:

- ✓ More new job applications
- ✓ Increased worker mobility
- ✓ More competition for candidates

## Who's Searching for Jobs

Job candidates in 2015 will be made up of...

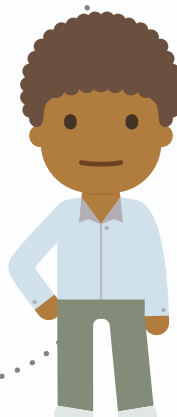
**Career Changers 11%**

Career Changers are the most optimistic about finding a job in 2015.



**20% Managers**

Managers went on the most job interviews in 2014



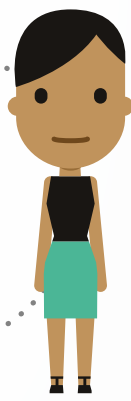
**Skilled Laborers 13%**

Skilled Laborers are the least optimistic about finding a job in 2015. More than 50% cite the weak economy as the main challenge.



**11% Entry Level Employees**

Entry Level Employees are most likely to always be looking for a job. Benefits are the key to retaining this group. #PingPongTable



**Established Professionals 45%**

62% of Established Professionals are concerned that they're perceived as too old to be hired.



## TOP 3 WAYS Candidates Plan to Increase Their Chances of Getting Hired

**1. Search for jobs on career sites**



**2. Network with friends and colleagues to identify opportunities**



**3. Receive job matches via email**



## How Candidates Are Searching

### Social Media

Those who are unemployed are 22% more likely to use social media to find a job than those who are passively searching.

Social media isn't just for live tweeting TV shows.



### Networking

You're more likely to connect with baby-boomer candidates through mutual contacts.

Baby Boomers are 11% more likely than Millennials to use their network to find jobs.