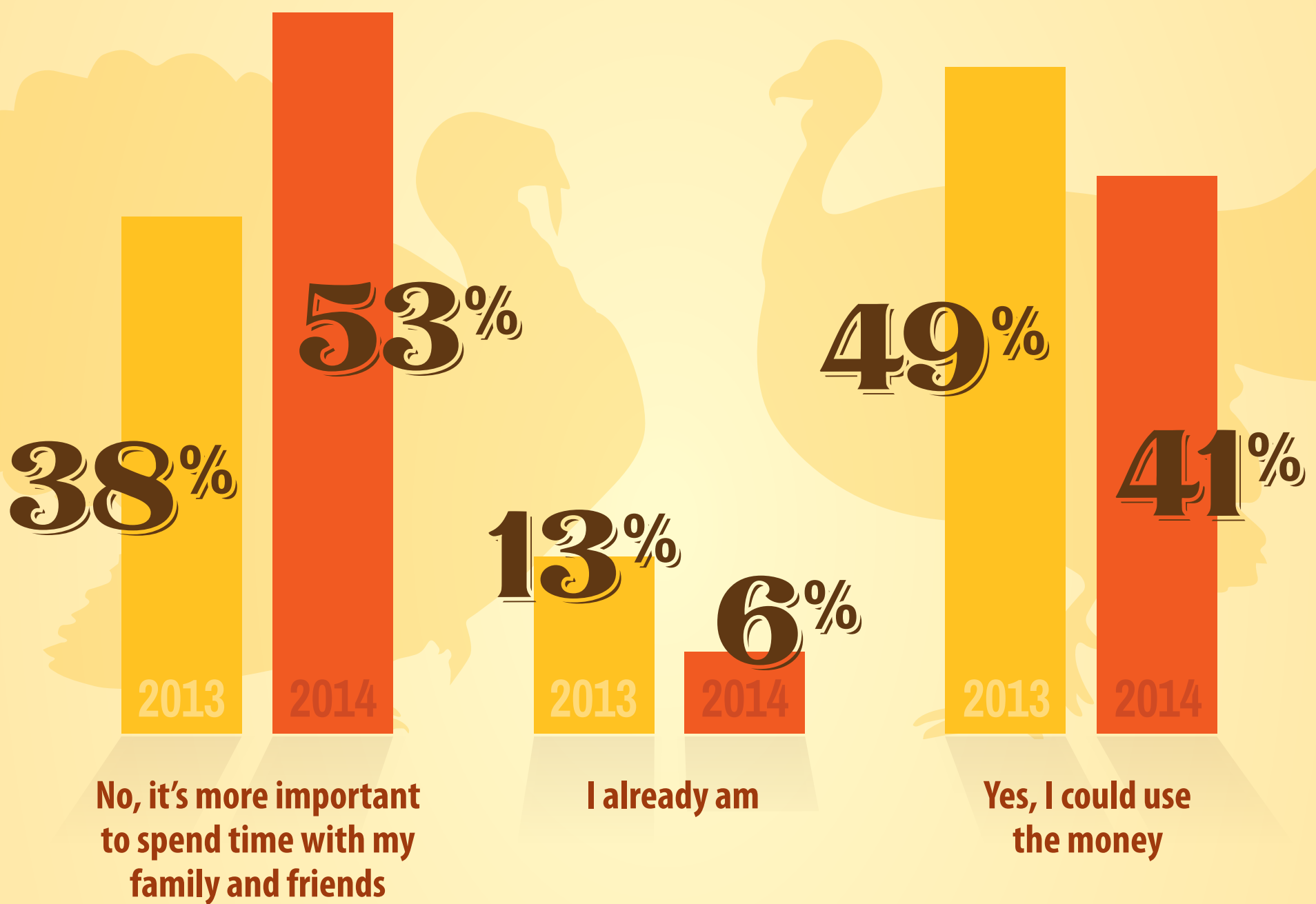


Thanksgiving 2014

A Renewed Focus on Family

In 2013, there was an appetite for extra income, but this year, family time is worth more.

Would you work on Thanksgiving?



Besides working, what do people say they'll be doing on Thanksgiving?



2%

Going shopping



18%

Searching for a job



80%

Spending time with friends and family

Shopping on Thanksgiving?

Job seekers say **"no thanks!"**



58%

said stores staying open on Thanksgiving has gotten out of control

43%

of job seekers don't approve of this practice

69%

said they'd support a petition to let employees have Thanksgiving off

“It's an ironic twist. As the economy improves, more people are able to go shopping on Thanksgiving. But fewer plan to work – preferring instead to spend the day with family.”

– Joe Weinlick,
Vice President of Marketing at Beyond