SMALL WORLD.

Big Hiving Challenges.

A look at global hiring trends from top job boards around the world.

nexxt

HIRING IS ON THE RISE

57%

of top job boards say hiring has increased in the last year

- **1** Europe
- 1 Asia
- **♦** Latin America
- 1 Africa
- Middle East/ North Africa
- **♦** Canada
- **1** United States

MORE HIRING MEANS MORE DEMAND FOR TOP TALENT

and a worldwide shortage of quality candidates.

44%

of job boards say finding enough qualified candidates is the biggest recruiting challenge in their country



Toughest jobs to fill around the world: Engineering, Technology and Healthcare

58%

said Engineering

49%

said
Technology

41%

said Healthcare



UK | Engineering, Healthcare

IRELAND | Engineering, Healthcare, Technology

FRANCE | Healthcare, Manufacturing/Building/Manual Work, Technology

ITALY | Healthcare, Technology, Transportation & Logistics

SWEDEN | Engineering, Military/Government, Retail

DENMARK | Engineering,

Technology **AUSTRIA** | Engineering,

Technology

and Graphic Design

FINLAND | Healthcare, Arts

UKRAINE | Engineering, Healthcare, Military & Government **SERBIA** | Manufacturing/ Building/Manual Work, Technology

GREECE | Education & Training, Engineering, Manufacturing/Building/Manual Work

LITHUANIA | Engineering, Technology

HUNGARY | Engineering, Technology, Finance

NETHERLANDS | Engineering, Technology

POLAND | Technology

SWITZERLAND | Healthcare,

Hospitality & Travel, Technology **RUSSIA** | Engineering,

Healthcare, Technology

CHINA | Engineering, Healthcare, Technology

TAIWAN | Customer Service, Engineering, Transportation & Logistics

SOUTH KOREA | Customer Service, Engineering

PAKISTAN | Engineering, Healthcare, Manufacturing/ Building/Manual Work

ALGERIA | Education & Training, Hospitality and Travel, Manufacturing/Building/ Manual Work

MIDDLE EAST | Education & Training, Legal, Military & Government

MOROCCO | Healthcare, Legal,

SOUTH AFRICA | Engineering,

Military & Government

MEXICO | Technology **BRAZIL** | Education & Training,

Engineering, Healthcare

CARIBBEAN | Healthcare, Legal

CENTRAL AMERICA | Finance, Management & Business,

Technology

CANADA | Engineering,

Technology

US | Healthcare and Technology

THE NETWORK O

Job ads are the key to connecting with international candidates.

What is the biggest hiring hurdle for US companies hiring in your country?

37%	Writing job ads that effectively connect with candidates
22%	Enticing candidates to work abroad
19%	Tax and employment regulations
7 %	Miscommunication arising from cultural differences
15%	Other

Millennials pose the biggest challenge for US companies looking to hire abroad.

46%	Millennials
27%	Gen X
15%	Baby Boomers
7%	Traditionalists
5%	Gen Z

THE MOBILE GAP: A Global Phenomenon

78%

of job boards say that the ability to apply on a mobile device is SOMEWHAT IMPORTANT or VERY IMPORTANT to job seekers.



yet 55%

say less than 1/4 of companies offer job seekers the ability to apply easily via mobile.

40%

say less than 1/4 of companies

have mobile-optimized websites.



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