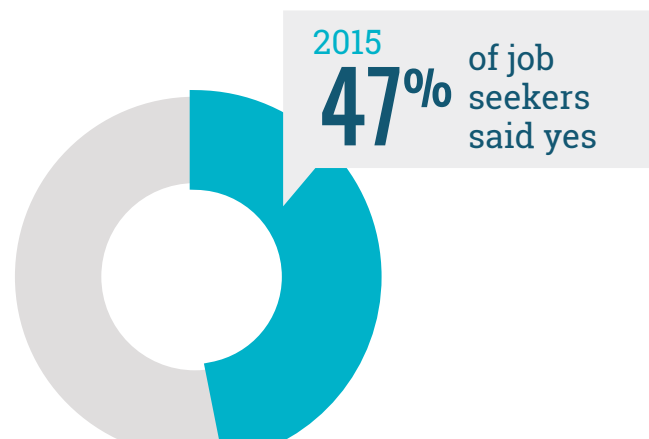
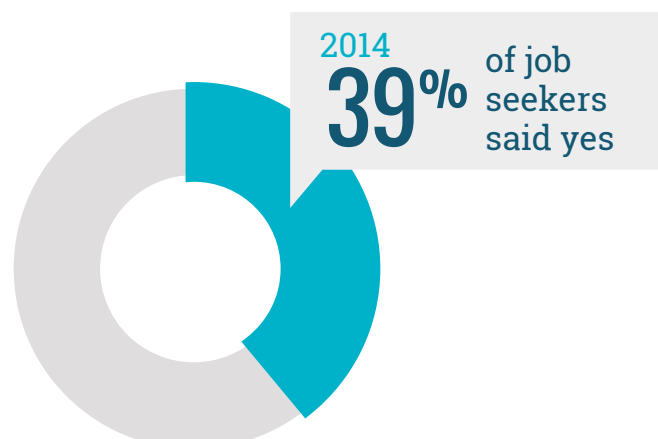


The Year of CANDIDATE CONFIDENCE 2015

A Nexxt survey asked job seekers, "Will It Be Easier to Find a Job in 2015?"



What this means for hiring:

- ✓ More new job applications
- ✓ Increased worker mobility
- ✓ More competition for candidates

Who's Searching for Jobs

Job candidates in 2015 will be made up of...

Career Changers 11%

Career Changers are the most optimistic about finding a job in 2015.



20% Managers

Managers went on the most job interviews in 2014



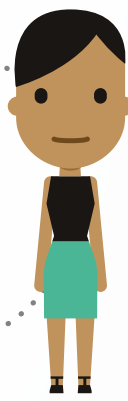
Skilled Laborers 13%

Skilled Laborers are the least optimistic about finding a job in 2015. More than 50% cite the weak economy as the main challenge.



11% Entry Level Employees

Entry Level Employees are most likely to always be looking for a job. Benefits are the key to retaining this group. #PingPongTable



Established Professionals 45%

62% of Established Professionals are concerned that they're perceived as too old to be hired.



TOP 3 WAYS Candidates Plan to Increase Their Chances of Getting Hired

1. Search for jobs on career sites



2. Network with friends and colleagues to identify opportunities



3. Receive job matches via email



How Candidates Are Searching

Social Media

Those who are unemployed are 22% more likely to use social media to find a job than those who are passively searching.

Social media isn't just for live tweeting TV shows.



Networking

You're more likely to connect with baby-boomer candidates through mutual contacts.

Baby Boomers are 11% more likely than Millennials to use their network to find jobs.