

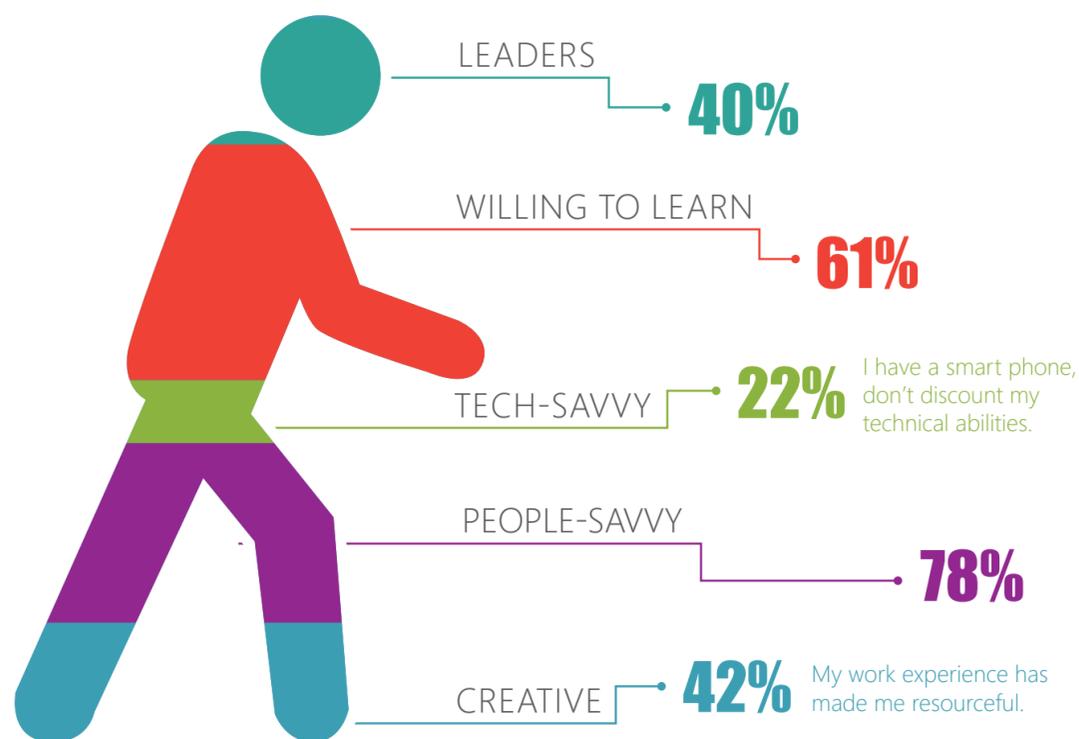
Bucking the Stereotype

Baby Boomers WILL prove HR pros wrong!

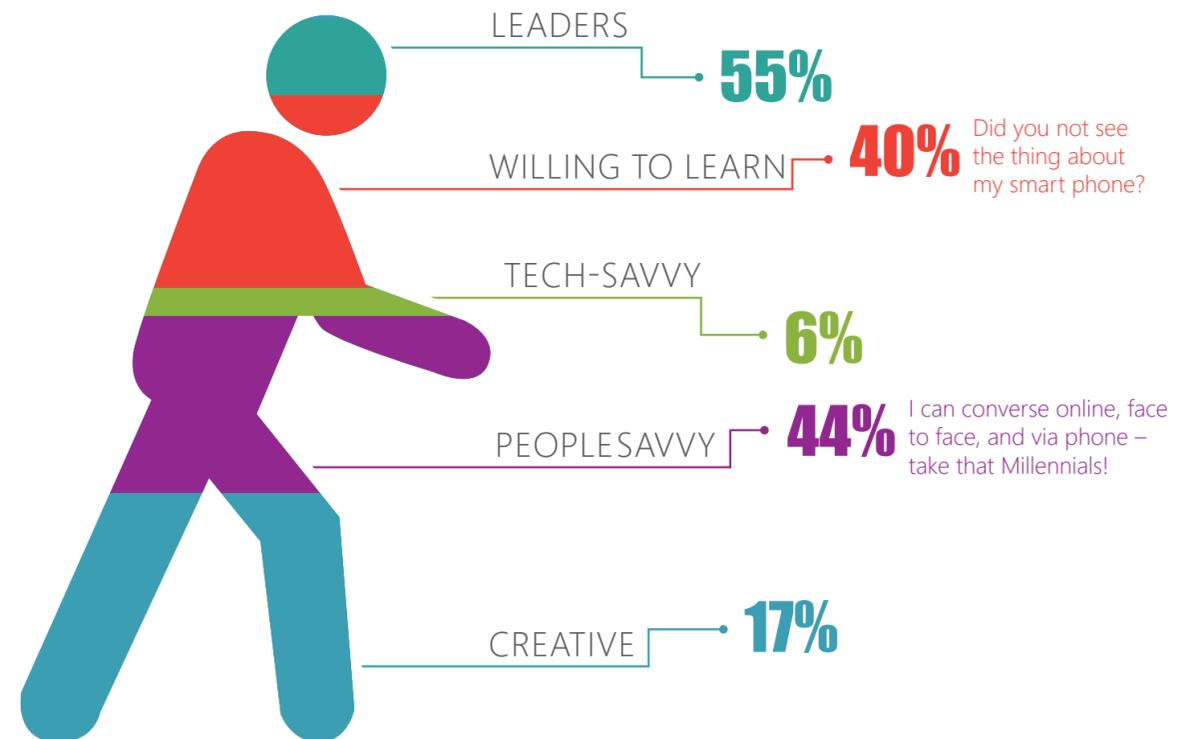
According to a recent Nexxt survey, Baby Boomers need to show HR departments across the country that they're able to learn, are indeed tech-savvy, and will bring an innovative perspective to their organizations. The oldest generation in the workplace isn't angry or close-minded. They're loyal team players that are eager to get to work.

THE GREAT DIVIDE | Workplace Perceptions that Baby Boomers Need to Rise Above

HOW BABY BOOMERS DESCRIBE THEMSELVES



HOW HR PROFESSIONALS DESCRIBE BABY BOOMERS



Tips to help Baby Boomers overcome these stereotypes:

- Accept that your team members will range in age and have different philosophies and processes when it comes to work.
- Embrace the corporate culture. If the dress code is casual don't pass judgment on it as being unprofessional.
- Don't waste your time proving you have the skills to lead, HR pros already think you do.
- Show your flexibility and willingness to learn by asking interviewers interesting questions.
- Don't share why you need a job; tell the interviewer why they will want to work with you.
- Have an online presence to show that you're able and willing to communicate in the digital world.