

# Text2Hire

nexxt

Start conversations with high demand candidates through our industry-leading text recruitment solution.

Only 14% of the workforce is actively looking for a job, but the majority of professionals are open to new opportunities. Text recruiting gives you a powerful way to reach high-quality candidates who may not find your job on their own.

Source: A May 2017 survey of 629 professionals commissioned by Nexxt.

## Here's what makes Text2Hire so effective:

- Personalized messages maximize potential engagement
- Campaign reporting helps you quickly measure success
- Real-time candidate interaction makes an immediate impact
- A central desktop makes it easy to have individual conversations with hundreds of candidates



Ask about the **Nexxt Campaign Builder**, which lets you search the full Nexxt database of 5+ million opt-in candidates to create your own custom campaigns.

UNPARALLELED ENGAGEMENT

97% open rate

INSTANT CONVERSATIONS

15% average response rate within 1 hour

## Text2Hire Success Story

Here's how one leading healthcare company turned a single text campaign into **5 new hires**.\*



\*Results from a KRT Marketing healthcare client's text recruitment campaign.

Text2Hire is the **nexxt big thing** in hiring.

25%

OFF YOUR FIRST CAMPAIGN

Try Text2Hire with this exclusive discount and see how easy it is to start a conversation with in-demand candidates.

Visit [Nexxt.com/Text2Hire25](http://Nexxt.com/Text2Hire25) to get started.