

Display Advertising

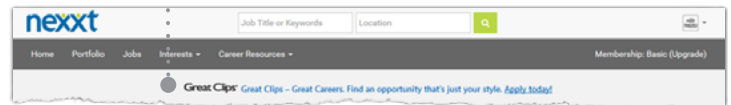
The logo for 'nexxt' is displayed in a white, lowercase, sans-serif font. The letters 'x' and 't' have a small yellow dot above them. The logo is positioned in the upper right corner of the page, overlaid on a background image of a smiling woman.

Make every impression count.

Reach highly-engaged professionals who are ready to act. Our members are focused on improving their careers and their lives, which makes them extremely open to relevant messages, products and services.

Leader Line

A mobile-friendly alternative to the traditional leaderboard, this text-based ad gives your message and logo top billing.



Choose a Leader Line if you want to:

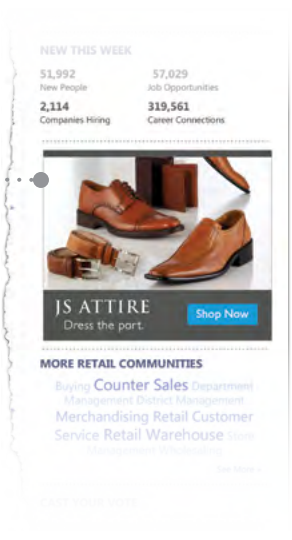
- Attract quality leads. With no graphics, leader lines capture people with high interest in your offer.
- Drive leads to your landing page, with a compelling line of copy to point the way.

Medium Rectangle

This versatile ad type is like a mini billboard for your brand, and it's easily integrated into a number of content-rich web pages and emails.

Choose a Medium Rectangle if you want to:

- Do just about anything! This highly flexible ad type can accomplish just about any goal, from raising brand awareness to driving leads.
- Keep your options open. Medium Rectangles can be implemented in many of our most valuable online and email placements.

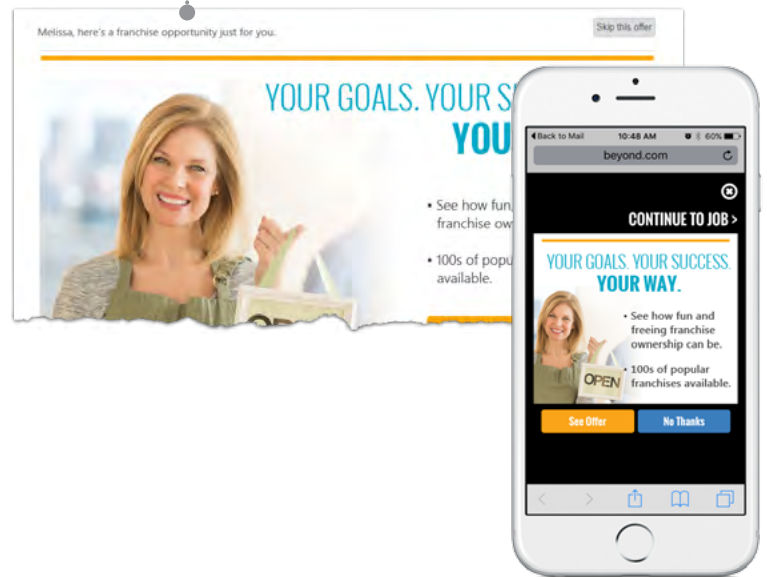


Interstitial

A modal window dedicated to your offer and designed to capture complete attention between the member's log-in and their destination page.

Choose an Interstitial if you want to:

- Make an impact. Interstitials require the user to actively click out in order to proceed to their destination, so they won't go unnoticed.
- Have a little more real estate to get your message across. Just be sure to keep your message simple and your call-to-action bold.



Build a Custom Campaign

Targeted to your audience. Tailored to your goals.

Combine any and all of our display and text placements into your ideal campaign. We'll work with you to maximize your budget and focus on your objectives.

Nexxt Display Advertising At a Glance

- A highly-engaged professional audience
- Targeted reach – by location, industry and more
- Flexible placements
- Performance reporting



Contact us today to learn more and get started.

Email mrosciolo@nexxt.com or visit Nexxt.com

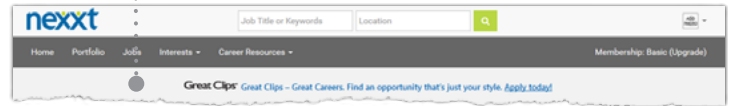
nexxt

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Sponsored Post

A Sponsored Post appears within the main content area of a web page or email, to easily capture your audience's attention where they are already engaged.

Choose a Sponsored Post if you want to:

- Share content. Sponsored posts are great for creating brand engagement through white papers, articles and videos.
- Deliver relevant content to a targeted audience. Like all native advertising, sponsored posts work best when the offer or message is clearly tied to the surrounding content.



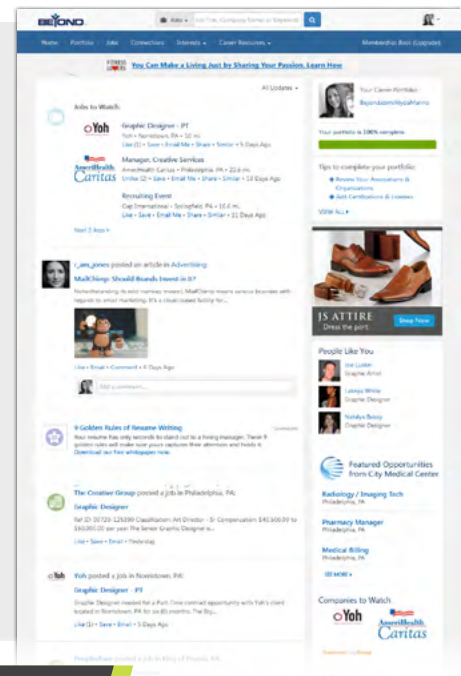
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Beyond Display Advertising At a Glance

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- Targeted reach – by location, industry and more
- Flexible placements
- Performance reporting



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