

# Email Marketing

The logo for 'nexus' is displayed in a white, lowercase, sans-serif font. The letters 'e' and 'u' feature a small yellow dot above them. The logo is positioned in the upper right corner of the page, partially overlapping a background image of a diverse group of people.

Targeted emails that get opened, get read and get results.

Want to reach an engaged, diverse professional audience? We have millions opt-in, registered members who provide us with valuable information about their professional lives – and we can use those details and data to target the right people for your email messages.

Our members are in the midst of career and life changes, making them extremely open to new products, services and offers. **Here are just a few examples:**

- Financial Services
- Professional Development
- Consumer Products
- Education

**Our industry-leading email campaigns are effective, affordable and designed for maximum performance:**

- Fresh, relevant member data
- Flexible criteria
- Seamless campaign execution
- Performance Reporting

## Targeting Criteria

Gender	Salary
Education Level	Geography
Industry	Executive Level
Occupation	

*Nexus allows us to reach premium audiences that deliver high value results. They understand our needs and requirements and are consistently analyzing results to improve campaign performance.*

**Keith Kochberg,**  
CEO, iMarketing LTD

**Contact us today**  
to learn more and get started.

Consistently strong engagement with targeted audiences:

**22.8%** Average Open Rate

**7.5%** Average Click Through Rate

