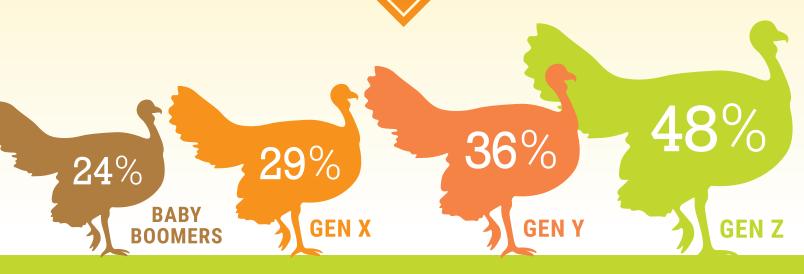


If you had an excuse not to go to Thanksgiving—like working—would you take it? Almost half of Generation Z would prefer to bail, and would use working as an excuse if they could.

I would use work as an excuse to miss Thanksgiving.



GENERATION Z: In our continued quest to categorize everyone, the newest group entering the workforce (age 22 and younger) have been dubbed, "Generation Z." It all seems to have gotten kind of lazy, with X, Y, and Z.

Do we start over with A with the next generation?

Would you work on Thanksgiving?

9%
"I'm working!"
"I'd like to work."

would like to miss
Thanksgiving—but less
than 1 in 10 currently
have plans to work.

56%
"No, family and friends come first."