

# Interstitial Advertising

The Nexxt logo is displayed in a white, lowercase, sans-serif font. It is positioned in the upper right quadrant of the page, overlaid on a semi-transparent grey rectangular area. The background of the entire page is a photograph of a woman smiling and looking upwards, with a bright green diagonal line cutting across the top right corner.

Get ideal placement and targeting for your opportunities.

Interstitial Advertising on Nexxt's portfolio of niche career sites gives your ad center stage exposure in the member log-in process. Your message and creative are featured as a full-page takeover between the log-in page and our members' destination pages, which means that your message gets their undivided attention.

## Focus on the right audience for your opportunity.

Because we gather and maintain such a large amount of detailed data on our members, we have the ability to precisely target your message by:

- Gender
- Education Level
- Industry
- Occupation
- Salary
- Geography
- Experience Level

## Benefit from our flexible, collaborative approach to developing a highly effective campaign for you.

- Fully integrated ads with flexible formatting for your content
- Frequency and scheduling options to allow for more unique impressions
- Performance based pricing

## Prime placement. Precise targeting.

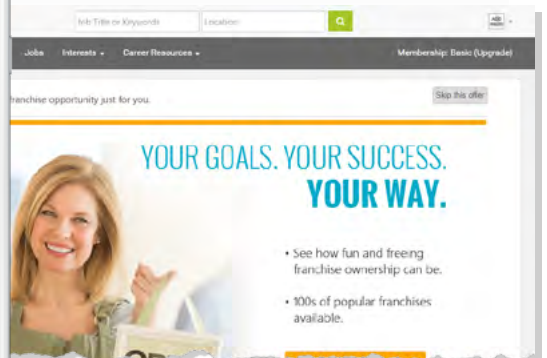
Put your message in front of the right audience with Interstitial Advertising on Nexxt.

Contact us today to learn more and get started.

Interstitial pages on the Nexxt portfolio of career sites receive

**7M IMPRESSIONS PER MONTH**

and up to a 5% Click Through Rate\*



\*Ad performance highly dependent upon creative and offer.