

# Text2Hire™

Two ways to connect with high demand candidates where they're most engaged



nexxt

Only 14% of the workforce is actively looking for a job, but the majority of professionals are open to new opportunities. Text recruiting gives you a powerful way to reach high-quality candidates who may not find your job on their own.

Source: A May 2017 survey of 629 professionals commissioned by Nexxt.

## Text2Hire™ Conversation or Blast:

Choose the Text2Hire option that fits your hiring goals.

Both give you instant access to the people you want to hire, on the device that's already right in their hands.

	Blast	Conversation
Targeted Candidate List	X	X
Location Filter	X	X
Personalized Text Message with Name	X	X
Automatic URL Link Shortening in Text Message	X	X
Scheduled Text Delivery	X	X
Detailed Campaign Analytics	X	X
Platform Training & Support		X
Dedicated Nexxt SMS Consultant		X
Self-serve Text Message Builder		X
Two-way Instant Chat Conversation Platform		X
Customized Local Phone Number		X
Response Templates & Auto and Manual Responders		X
Candidate Call to Voicemail Service		X



### TEXT2HIRE CONVERSATION:

Start instant conversations with in-demand candidates.

#### USE IT TO:

- Interact directly with high demand candidates
- Manage multiple conversations through a central desktop



### TEXT2HIRE BLAST:

Get your hiring message out quickly to all the right people.

#### USE IT TO:

- Drive traffic to your job opening or career event
- Engage a high number of people in a quick, effective way

Text2Hire is becoming the next best thing in hiring.

Visit [Nexxt.com/Text2Hire](https://Nexxt.com/Text2Hire) to get started.