

Co-Reg Advertising

nexxt

Delivering Fresh, Unique Leads and Comprehensive User Data

Put your message in front of a diverse professional audience and generate valuable leads for your business. Nexxt's co-registration advertising program gives you access to millions of new members and a wealth of user information for each lead.

We can work with your desired content and offer to create the most effective messaging for your opportunity. Your message will then be seamlessly integrated into the registration process, so it receives the full attention of each new member. And, because these people are registering with use for the first time, your message is presented to unique visitors every time.

Detailed Data Collected

We gather a large amount of useful data provided by members during the registration process, and then pass it on to you.

The available data points include:

- Name
- Address (City, State, Zip)
- Phone
- Email
- Industry
- Job Title
- Salary
- Education Level
- Resume Information (If provided)

Flexible scheduling options and performance based pricing are available, to maximize your campaign effectiveness and your ROI.

New registrations on Nexxt-powered sites average **550,000 per month**

The image displays several overlapping screenshots of the Nexxt website's registration process. The top screenshot shows a confirmation message: "Thanks, Alyson. Your information has been saved. Please help us find you matching jobs by providing some additional information." Below this are three distinct forms:

- Public Information:** A form with radio button options: "Let us know what's next for you" (selected), "Looking options open", "Ready to move on", "Taking time between jobs", and "Need a job now".
- Resume Information:** A form with a dropdown menu for "Search by" and a "Continue >>" button.
- Resume Analysis:** A form with a checkbox "Yes, please send me a Free Resume Critique by email" which is checked, and a "Continue >>" button.

Overlaid on these screenshots are promotional messages in white boxes with black text:

- "Increase your pay by up to 65% with a local or online education. I'm interested in free information on continuing education, please have an academic advisor contact me."
- "Join the Harris Poll Online! For each survey completion you can earn great rewards including: Gift Cards, merchandise, charity donations, sweepstakes entries and much more. Join the Harris Poll Online! For each survey completion you can earn great rewards including: Gift Cards, merchandise, charity donations, sweepstakes entries and much more."
- "I am interested in Networking with Recruiters who can advance my career. Please have a Career Counselor contact me. I am interested in Networking with Recruiters who can advance my career. Please have a Career Counselor contact me."

Contact us today to learn more and get started.

Email mrosciolo@nexxt.com or visit Nexxt.com