

# Career Alert Sponsorship



Targeted exposure to millions of our most engaged members.

Highly engaging content. Timely updates. Millions of targeted impressions. Give your message valuable exposure by sponsoring Nexxt Career Alert emails.

These personalized alerts are sent each day to notify members of the latest jobs that match their career goals. And they can also do a great job of driving quality leads for you.

Choose to send your message to millions of professionals, or precisely target your audience by industry, location or website.

Daily Job Alerts Sent: **16.5 million**

Average Open Rate: **22%**

Average Click Through Rate: **1.58%**

## YOUR SPONSORSHIP INCLUDES THE FOLLOWING:

| Type         | Sizes   |
|--------------|---|
| Text Ad      | 220 characters max. (including spaces) headline, body copy and CTA (link) |
| Company Logo | 80 (max width) x 80 (max height)  |

## FORMATS ACCEPTED INCLUDE:

Banner Ad .jpg; .gif; .png – no animation

Text Ad Text Only

We can provide detailed reporting on your ad performance.

Contact us today to learn more and get started.

