

Demo Page for Interstitial Development



Your interstitial ad on Nexxt receives full-page exposure during the member log-in process, making it an excellent way to capture attention for your message and offer. Nexxt makes it easy to set up and test your own interstitial ad right in your browser, just go to the demo url below and edit the html using your favorite browsers developer tool.

Nexxt uses a combination of Bootstrap for templating plus Angular for validation and event handling in the Interstitial form. Our Interstitial Page, allows you to leverage these HTML platforms to customize the interstitial with your design and data capture specifications. The css framework and validation is already set for you; all you need to do is follow the design patterns outlined in this document.

GETTING STARTED

You can access the Interstitial Demo Page at the link below:

http://www.Nexxt.com/js/general/interstitialad.asp?jid=302367773&z=Interstitial_PostLogin_Center_Modal_Position1&fdm=y&red=%2f

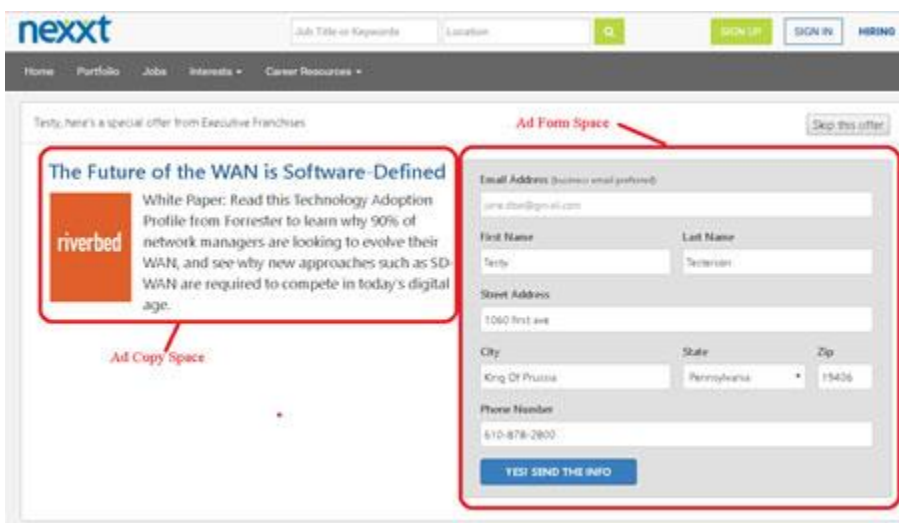
Note: Once the interstitial page is open in the browser of your choice you can use the browser's developer tools to change the html in the Ad Panel (hit F12).

On the Demo Page, you will have the ability to edit everything within the Interstitial Ad Panel as shown below:

Framework Versions in Use:

BootStrap 3.1.1 – HTML/CSS framework

Angular v1.3.0-beta.7 – Validation/dynamic animation



Your code should contain your design, including all text and image references, as well as the form you will be using to capture lead information. See information below for where your code should be placed and how to set up the form for your needs.

Interstitial Ad Panel: Div Container Details

Your code will be contained within the HTML div as shown:

```
<div id="efContent" class="row">
```

YOUR CODE HERE

```
</div>
```

Pre-populated Form Fields

Our content system has replacement values assigned to the various form fields available and can pre-populate the form with data available from the user's account. For instance, `##FirstName##` will be replaced with the user's first name as it appears on their Nexxt account.

If you require a replacement value not provided in the standard fields, please contact Nexxt for assistance.

Available pre-pop values:

##email##
##firstname##
##lastname##
##contactid##
##zipcode##
##country##
##address1##
##city##
##state##
##daytimephone##
##homephone##
##areacode##
##localphone1##
##localphone2##
##bestareacode##
##bestphone1##
##bestphone2##
##bestphonedashed##
##careerfocusid##
##salarymax##
##edulvl##
##explvl##
##keywords##
##industryid##

HTML Form Patterns

Follow the code pattern provided to customize the form to fit your needs.

Form Element

Customize the pre-pop values in the form

```
<form ng-controller="InterstitialGenericController" id="interstitialForm" name="interstitialForm"
method="post" action="https://www.postprocess.com" target="_blank" novalidate="" ng-
submit="interstitialForm.$submitted = true; interstitialForm.$valid ? true :
$event.preventDefault();submitForm();" ng-
init="email="";firstname="";lastname="";eid="";salary="";education="";yoe="";state="";phone="";
class="ng-scope ng-pristine ng-invalid ng-invalid-required">
```

Here is an example of one row from the form with standard information. The validation rules and pre-pop code are bolded.

```
<div class="row">
  <div class="form-group col-sm-12 col-xs-12" show-errors="" ng-class="{ 'has-error':
interstitialForm.$submitted && !interstitialForm.Addr.$valid, 'has-success': interstitialForm.$submitted
&& interstitialForm.Addr.$valid }">
    <label class="control-label"><strong>Street Address</strong></label>
    <input type="text" class="form- " id="Addr" name="Addr" ng-model="addressline1" required=""
placeholder="123 Street Rd">
  </div>
</div>
```

Important elements of the form code:

- **placeholder** is the text that users will see before they enter any text into a field. This is used to demonstrate the format they should use for entering their information.
- **ng-model** is used to pre-populate fields. Just put the appropriate variable name from the form tag here.
- **required attribute** indicates that the field is required and tells Angular to make sure a value is chosen.
- **ng-class** is used to set the validation highlighting to red if this field is not valid or not filled out when required.

Drop Down List in a Form Field

- Drop down lists in your form have some unique requirements, outlined below.

What you need to know:

- The drop down will be defaulted to the value in **ng-model=""**
- If the drop down list is a required field, the first **option** must have a blank value, or validation will fail.
- **required attribute** tells Angular to make sure a value is chosen.

```
<div class="form-group col-sm-4 col-xs-12" show-errors="" ng-class="{ 'has-error': interstitialForm.$submitted && !interstitialForm.ddlState.$valid, 'has-success': interstitialForm.$submitted && interstitialForm.ddlState.$valid }">
  <label class="control-label"> <strong>State</strong> </label>
  <select name="ddlState" id="ddlState" ng-model="state" class="form-control" required="">
    <option value="">--- Choose State ---</option>
    <option value="AL">Alabama</option>
    <option value="AK">Alaska</option>
    <option value="AZ">Arizona</option>
    <option value="AR">Arkansas</option>
    <option value="CA">California</option>
    <option value="CO">Colorado</option>
    <option value="CT">Connecticut</option>
    <option value="DE">Delaware</option>
    <option value="DC">District of Columbia</option>
    <option value="FL">Florida</option>
    <option value="GA">Georgia</option>
    <option value="HI">Hawaii</option>
    <option value="ID">Idaho</option>
    <option value="IL">Illinois</option>
    <option value="IN">Indiana</option>
    <option value="IA">Iowa</option>
    <option value="KS">Kansas</option>
    <option value="KY">Kentucky</option>
    <option value="LA">Louisiana</option>
    <option value="ME">Maine</option>
    <option value="MD">Maryland</option>
    <option value="MA">Massachusetts</option>
    <option value="MI">Michigan</option>
    <option value="MN">Minnesota</option>
    <option value="MS">Mississippi</option>
    <option value="MO">Missouri</option>
    <option value="MT">Montana</option>
    <option value="NE">Nebraska</option>
    <option value="NV">Nevada</option>
    <option value="NH">New Hampshire</option>
    <option value="NJ">New Jersey</option>
    <option value="NM">New Mexico</option>
    <option value="NY">New York</option>
    <option value="NC">North Carolina</option>
    <option value="ND">North Dakota</option>
    <option value="OH">Ohio</option>
    <option value="OK">Oklahoma</option>
    <option value="OR">Oregon</option>
    <option value="PA">Pennsylvania</option>
    <option value="RI">Rhode Island</option>
    <option value="SC">South Carolina</option>
```

```

<option value="SD">South Dakota</option>
<option value="TN">Tennessee</option>
<option value="TX">Texas</option>
<option value="UT">Utah</option>
<option value="VT">Vermont</option>
<option value="VA">Virginia</option>
<option value="WA">Washington</option>
<option value="WV">West Virginia</option>
<option value="WI">Wisconsin</option>
<option value="WY">Wyoming</option>
<option value="none" disabled="">--- Choose Territory ---</option>
<option value="AS">American Samoa</option>
<option value="FM">Federated States of Micronesia</option>
<option value="GU">Guam</option>
<option value="MH">Marshall Islands</option>
<option value="MP">Northern Mariana Islands</option>
<option value="PW">Palau</option>
<option value="PR">Puerto Rico</option>
<option value="VI">Virgin Islands</option>
<option value="none" disabled="">--- Choose APO/FPO ---</option>
<option value="AA">Armed Forces Americas</option>
<option value="AE">Armed Forces Europe</option>
<option value="AP">Armed Forces Pacific</option>
</select>
</div>

```

Adding a New Field with a Replacement

Here is how you would add pre-popped **address, city, state, and zip** required fields to the form on its own row.

First add the pre-pop data to the form element.

```

<form ng-controller="InterstitialGenericController" id="interstitialForm" name="interstitialForm"
method="post" action="https://www.postprocess.com" target="_blank" novalidate="" ng-
submit="interstitialForm.$submitted = true; interstitialForm.$valid ? true :
$event.preventDefault();submitForm();" ng-
init="email='##email##';firstname='##firstname##';lastname='##lastname##';eid='##edulvl##';salary='#
#salarymax##';education='##edulvl##';yoe='##explvl##';state='##state##';phone='##bestphonedashed
##';address1='##address1 ##';city='##city##';zipcode='##zipcode##';" class="ng-scope ng-pristine
ng-invalid ng-invalid-required">

```

Next, add the new row to the form with pre-pop data, id and name attributes.

```
<div class="row">

  <div class="form-group col-sm-3 col-xs-12" show-errors="" ng-class="{ 'has-error':
interstitialForm.$submitted && !interstitialForm.address1.$valid, 'has-success':
interstitialForm.$submitted && interstitialForm.address1.$valid }">

    <label class="control-label"><strong>Address</strong></label>

    <input type="text" class="form-control ng-pristine ng-valid ng-valid-required" id="address1"
name="address1" ng-model="address1" required="" placeholder="10 Cedar Ave">

  </div>

  <div class="form-group col-sm-3 col-xs-12" show-errors="" ng-class="{ 'has-error':
interstitialForm.$submitted && !interstitialForm.city.$valid, 'has-success':
interstitialForm.$submitted && interstitialForm.city.$valid }">

    <label class="control-label"><strong>City</strong></label>

    <input type="text" class="form-control ng-pristine ng-valid ng-valid-required" id="city" name="city"
ng-model="city" required="" placeholder="Townville">

  </div>

  <div class="form-group col-sm-3 col-xs-12" show-errors="" ng-class="{ 'has-error':
interstitialForm.$submitted && !interstitialForm.State.$valid, 'has-success':
interstitialForm.$submitted && interstitialForm.State.$valid }">

    <label class="control-label"><strong>State</strong></label>

    <input type="text" class="form-control ng-pristine ng-valid ng-valid-required" id="state"
name="state" ng-model="state" required="" placeholder="PA">

  </div>

  <div class="form-group col-sm-3 col-xs-12" show-errors="" ng-class="{ 'has-error':
interstitialForm.$submitted && !interstitialForm.zip.$valid, 'has-success':
interstitialForm.$submitted && interstitialForm.zip.$valid }">

    <label class="control-label"><strong>Zip</strong></label>

    <input type="text" class="form-control ng-pristine ng-valid ng-valid-required" id="zip" name="zip"
ng-model="zip" required="" placeholder="12345">

  </div>

</div>
```

Submit Button:

The submit button must be left the way it is except for the text which can be modified to fit the created form.

```
<button type="submit" class="btn btn-primary btn-submit" ng-click="submit();" >GET STARTED NOW!</button>
```

Submitting Ad to Nexxt for Deployment:

Please provide all html inside the div **efContent**. Images can be hosted by Nexxt; if this is the case please also provide those as well.

Reference for Form Values:

Education:

id	Value
0	NA
1	High School Diploma
2	Some College
3	Associate's Degree
4	Bachelor's Degree
5	Graduate Degree

Experience:

id	value
0	NA
1	Less than 1 year
2	1 – 3 Years
3	3 – 5 Years
4	5 – 10 Years
5	10 – 15 Years
6	15 – 20 Years
7	21+ Years

Industry:

id	value
7	Accounting & Finance
21	Arts, Entertainment & Gaming
8	Clerical & Administrative
796	Community & Social Services
9	Construction & Extraction
180	Customer Service
24	Education, Training, & Library
25	Engineering & Architecture
797	Farming, Fishing, & Forestry
10	Healthcare & Medical
11	Human Resources
23	Information Technology
798	Installation, Maintenance, & Repair
16	Insurance
27	Legal Services
28	Management & Business
15	Manufacturing & Production
14	Marketing & Advertising
22	Media & Communication
30	Merchandising, Purchasing & Retail
194	Military & Government
12	Other
31	Personal & Home Services
20	Public Relations
17	Public Utilities & Services
18	Real Estate & Building Maintenance
13	Research
26	Sales & Sales Management
32	Science & Biotech
795	Sports & Fitness
29	Transportation & Logistics
19	Travel, Hospitality & Restaurant