

# Email Marketing

## FOR RECRUITMENT ADVERTISING

The Nexxt logo is displayed in a white, lowercase, sans-serif font. The 'x's are stylized with a dot above each. The logo is positioned in the upper right corner of the page, partially overlapping a dark, semi-transparent hexagonal shape. In the background, there is a blurred image of three people smiling.

Your jobs, your brand, your message.

Don't let your job posts get lost—Nexxt offers engaging email marketing that sets your jobs apart from the rest.

Our team helps you create compelling campaigns that gain exposure. These targeted emails boost your corporate brand and get the exclusive attention of ideal candidates, increasing:

- Branding
- Engagement
- Awareness

With Nexxt's Campaign Builder™, we can tailor your campaign for your desired audience. We use in-depth parameters to get your emails in front of the right candidates, including:

- Location
- Job Title
- Keywords
- Geographical Radius

*Nexxt allows us to reach premium audiences that deliver high value results. They understand our needs and requirements and are consistently analyzing results to improve campaign performance.*

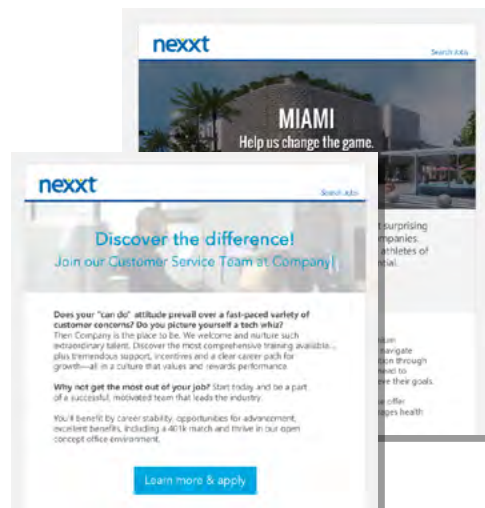
**Keith Kochberg,**  
CEO, iMarketing LTD

**Contact us today**  
to learn more and get started.

Consistently strong engagement with targeted audiences\*:

15.9% Average Open Rate

7.8% Average Click Through Rate



\*Ad performance highly dependent upon creative and offer.