

# Career Alert Sponsorship

nexxt

Targeted exposure to millions of our most engaged members.

Highly engaging content. Timely updates. Millions of targeted impressions. Give your message valuable exposure by sponsoring Nexxt Career Alert emails.

These personalized alerts are sent each day to notify members of the latest jobs that match their career goals. And they can also do a great job of driving quality leads for you.

Choose to send your message to millions of professionals, or precisely target your audience by industry, location or website.

Daily Job Alerts Sent: **16.9 million**

Average Open Rate: **18.3%**

Average Click Through Rate: **1.1%**

## YOUR SPONSORSHIP INCLUDES THE FOLLOWING:

Type	Sizes
Text Ad	220 characters max. (including spaces) headline, body copy and CTA (link)
Company Logo	160 (max width) x 160 (max height) Logo will be rendered at half the size to avoid retina display issues.

## FORMATS ACCEPTED INCLUDE:

Banner Ad	.jpg; .gif; .png – no animation
Text Ad	Text Only

We can provide detailed reporting on your ad performance.

Contact us today  
to learn more and get started.