

# Career Alert Sponsorship



Targeted exposure to millions of our most engaged members.

Highly engaging content. Timely updates. Millions of targeted impressions. Gain valuable exposure for your jobs and your recruitment brand by sponsoring Nexxt Career Alert emails.

These personalized alerts are sent each day to notify members of the latest jobs that match their career goals. And they can also do a great job of driving relevant candidates to you.

Choose to send your message to millions of professionals, or precisely target your audience by industry, location or website.

Daily Job Alerts Sent: **14 million**

Average Open Rate: **33%**

## YOUR SPONSORSHIP INCLUDES THE FOLLOWING:

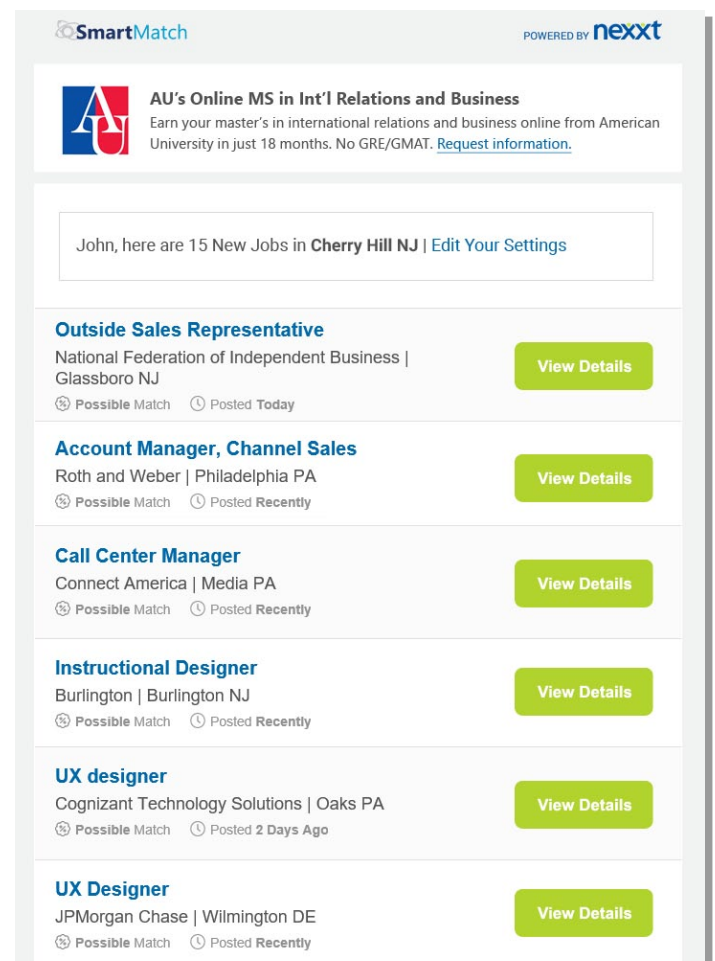
Type	Sizes
Text Ad	1 headline, 1 link, 220 characters max.
Company Logo	160 (max width) x 160 (max height) Logo will be rendered at half the size to avoid retina display issues.

## FORMATS ACCEPTED INCLUDE:

Banner Ad	.jpg; .gif; .png – no animation
Text Ad	Text Only

We can provide detailed reporting on your ad performance.

Contact us today to learn more and get started.



The screenshot shows an email notification from SmartMatch, powered by nexxt. The header includes the SmartMatch logo and the text 'POWERED BY nexxt'. The main content features a job listing for 'AU's Online MS in Int'l Relations and Business' from American University, with a 'Request information' link. Below this is a personalized message: 'John, here are 15 New Jobs in Cherry Hill NJ | Edit Your Settings'. The email lists five job opportunities, each with a 'View Details' button:

- Outside Sales Representative**: National Federation of Independent Business | Glassboro NJ. Status: Possible Match, Posted Today.
- Account Manager, Channel Sales**: Roth and Weber | Philadelphia PA. Status: Possible Match, Posted Recently.
- Call Center Manager**: Connect America | Media PA. Status: Possible Match, Posted Recently.
- Instructional Designer**: Burlington | Burlington NJ. Status: Possible Match, Posted Recently.
- UX designer**: Cognizant Technology Solutions | Oaks PA. Status: Possible Match, Posted 2 Days Ago.
- UX Designer**: JPMorgan Chase | Wilmington DE. Status: Possible Match, Posted Recently.